



Fight Cancer Together Feather Banner: This 7 foot standing fabric banner can be used inside or outside to promote ACS CAN activity at an ACS event. Community events, Fundraisers, Team Meetings, or Kickoffs are the perfect place to display the Feather Banner to show your community's support for cancer research funding! **Quantity limited - must be shared between events.**

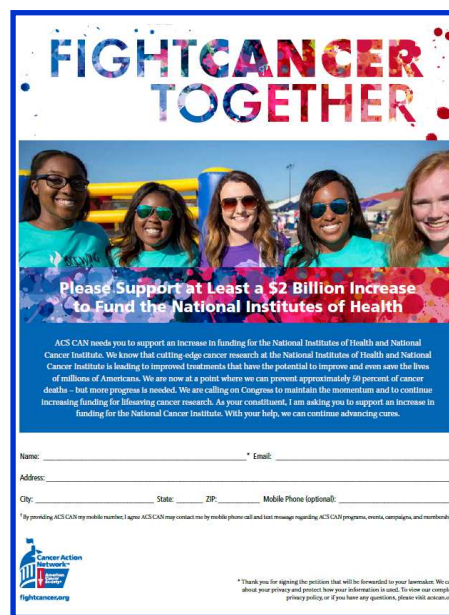


ACS CAN Lead Handbook: This book has everything our ACS CAN Leads will need to implement ACS CAN priority activities throughout their community. **New this year! Handbook is electronic only. It can found online at fightcancer.org/relay.**



"I joined" ACS CAN Lapel Sticker: Give this sticker to members as they join so they can share with others at the event or around the track that they are making their voice heard by joining ACS CAN. **50 stickers per roll—can be shared between events or reused from stored supply .**

ACS CAN Relay For Life Petition: These petitions can be collected before, during, and after your event. Encourage volunteers to include their contact information so it can be delivered to their member of congress and make a difference in our efforts to support cancer research funding. **New this year, petitions are print on demand. There are eight versions including a fully customizable option. Select and print the one that will work best for your audience. Visit fightcancer.org/relay to print.**



The petition form features the "FIGHTCANCER TOGETHER" logo at the top, followed by a photo of five diverse women smiling. Below the photo is the text: "Please Support at Least a \$2 Billion Increase to Fund the National Institutes of Health". The form includes a section for a personal message and a form for contact information (Name, Address, City, State, ZIP, Mobile Phone optional). At the bottom, there is a small logo for the Cancer Action Network and a disclaimer about privacy and data collection.



ACS CAN Clipboard: Great for use while in the crowd at Relay For Life events. Clipboard provides a surface for Relayers to fill out the ACS CAN membership form and petition. You can store your pens, stickers, cash and completed forms inside the built in storage compartment. **Limited and must be shared between events or reused from stored supply .**



Photo Activity: Use this fun photo prop to take pictures at your meeting, training, or event. Encourage Relayers to take a selfie, post it on Facebook or Twitter using #ACSCAN, then encourage everyone to tag their lawmakers page or handle in their message and encourage them to support cancer research funding. **Limited and must be shared between events or reused from stored supply .**



ACS CAN Membership Banner: This 6 foot banner fits perfectly on a table at Relay events, Team Meetings, or Kickoffs. Hang the banner at your event to show your community's support for cancer research funding! **Packaged individually and can be shared between events.**

ACS CAN Empower Hour: We are encouraging every event to host an ACS CAN Empower Hour. Getting up from behind the table and working the crowd is a proven strategy for membership recruitment success as well as finding petition signers. Visit acscan.org/relay for In the toolkit, you will find DJ announcements, tips for success, and additional support. Start planning your ACS CAN Empower Hour today!



Social Media: Use these tools to engage volunteers and members on social media. Ask participants to write why Fighting Cancer Together is important to them on the social media sign, snap a selfie, and share using #ACS CAN. Use the Join ACS CAN graphic to engage friends or followers to join in the fight! These materials, as well as additional support, can be found at fightcancer.org/relay.

Coming Soon—New Membership Recruitment Brochure!